

Terms of Use and Privacy Policy

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Updated on October 1, 2025

General

The user of the website (hereinafter: “the Site”) of the Lapidot Group (hereinafter: “Lapidot”) agrees to all the terms of use detailed below, as well as to any applicable law governing the Site and its use. By using the Site, the visitor and/or user agrees to all sections and appendices of these terms, including the privacy policy detailed herein, and undertakes to act in accordance with them.

The Site provides extensive information and content, including details about brands, products, and manufacturers. The content is presented “AS IS,” and Lapidot and/or its affiliated companies bear no responsibility for its suitability to the user’s needs or purposes, nor for any direct or indirect use of the Site by the user.

This document was prepared in accordance with the Privacy Protection Law, 1981 (including Amendment 13) and the Privacy Protection Regulations (Data Security), 2017. Its purpose is to clarify what data we collect, the purposes of collection, and your rights as a data subject.

Section headings are for convenience only and shall not be used for interpretation. The text is written in masculine form for convenience but applies equally to all genders.

Website Terms of Use

The Site is owned exclusively by Lapidot Group companies.

Its purpose is to provide general information about Lapidot and/or its affiliated companies, brands, marketed products, and areas of activity. The content may include promotional material. All information is for general knowledge and enrichment only and does not replace product leaflets or manufacturer instructions.

Lapidot does not provide medical or professional services or advice through the Site. The content is not a substitute for professional medical consultation. If you require such services, consult a qualified healthcare provider. Publication of any content on the Site does not constitute endorsement or recommendation by Lapidot.

It is prohibited to use the Site or its content for any illegal purpose.

Links to other websites do not imply responsibility for their content. Linking to this Site requires Lapidot’s consent, and commercial use of such links is strictly prohibited.

Limitation of Liability

Lapidot reserves the right to modify the Site, its terms of use, content, pricing, promotions, or any other information at its sole discretion, without prior notice. Any changes take effect immediately upon publication. Lapidot may discontinue or restrict access to the Site at any time without notice. Lapidot shall not be liable for any direct or indirect damage resulting from use of the Site or inability to use it.

Intellectual Property

All intellectual property rights in the Site and its content belong exclusively to Lapidot. Any unauthorized use, including copying, duplication, modification, or infringement, is strictly prohibited and may result in legal action.

Privacy Policy

This privacy statement is an integral part of the terms of use and applies to all services provided by Lapidot through the Site. By using the Site, you explicitly consent to the collection and use of your personal and sensitive data for purposes such as customer service, marketing, research, and site improvement.

Data Collection and Use:

- Purpose: Provide services, respond to inquiries, manage customer relations, send updates and marketing offers (with consent), and improve user experience.
- Direct marketing: By registering and providing consent, you agree to receive promotional content via email or other communication channels.
- Data types: Name, email, gender, and in some cases sensitive information (with explicit consent).
- Cookies: The Site uses cookies to enhance user experience. You can manage preferences via browser settings.

Data Subject Rights

In accordance with the Privacy Protection Law:

1. Right of Access – Review your personal data.
2. Right of Correction – Request updates to inaccurate data.
3. Right of Erasure – Request deletion of data when no longer justified.
4. Right to Restrict Processing – Request to delay processing.
5. Right to Data Portability – Receive data in a transferable format.

Requests can be submitted via the contact details below. Responses will be provided within 30 days.

Data Security

Lapidot implements security measures in accordance with regulations, including appointing a data protection officer and conducting risk assessments. However, absolute security cannot be guaranteed.

Data Retention and Transfers

Personal data will be retained as long as necessary for its purpose or as required by law. Data may be shared with service providers or transferred abroad in compliance with legal requirements.

Jurisdiction

Israeli law applies exclusively. The competent courts in Tel Aviv have sole jurisdiction.

Contact Information

For inquiries regarding data protection and privacy:

- Phone: 1-700-70-20-33
- Email: customerservice@lapidot.com